

# Our town

by Thornton Wilder  
DIRECTED BY GRAHAM KILLEEN

April 10, April 11, April 12  
April 17, April 18, April 19

## Program Advertising

The Cedar Creek Players are proud to present Our Town, and we invite local businesses and community members to be part of the production by advertising in our official show program.

Programs are distributed to audiences at each of the six performances and offer a wonderful opportunity to promote your business while supporting live theater in our community.

### AD SIZES / PRICING

SIZES ARE LISTED IN INCHES (WIDTH X HEIGHT)

**FULL PAGE** 4.75 x 7.75  
**Premium Color** \$250

Back cover, inside front cover,  
inside back cover, inside program pages

**Black/white full page** \$200

Inside program pages

**1/2 PAGE** \$100

Horizontal 4.75 x 3.8

Vertical 2.3 x 7.75

Black/white inside program pages

**1/4 PAGE** \$60

Horizontal 4.75 x 1.8

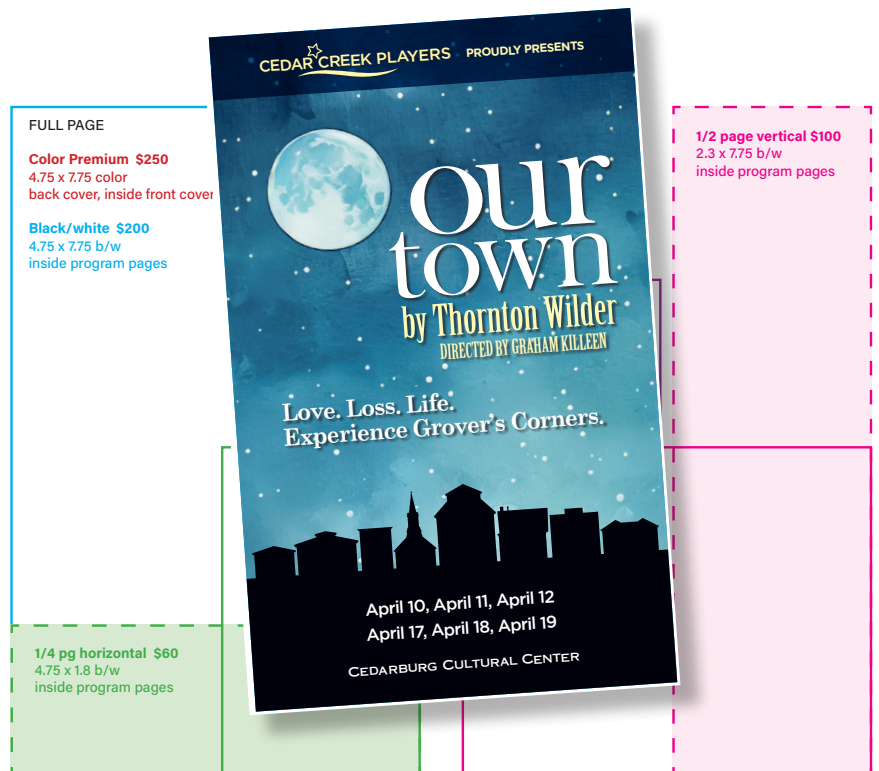
Vertical 2.3 x 3.8

Black/white inside program pages

**1/8 PAGE** \$35

Horizontal 2.3 x 1.8

Black/white inside program pages



Please see the following pages for actual-size ad dimensions.

### Submitting your ad

- File format: High-resolution PDF preferred  
JPEG or PNG also accepted
- Resolution: Minimum 300 dpi
- Color: CMYK or high-quality color format suitable for print
- Size: Please match the exact dimensions of the ad size you purchased
- Fonts: Embedded or converted to outlines
- **Submission deadline: Friday, April 3, 5pm**

Please email your ad file to:

**chris@artmusichistory.org**

Chris Verespej 262-375-3676

If you have questions or need assistance preparing your ad, we're happy to help.

Early submissions are appreciated!

Thank you for supporting community theater!

Our Town is presented by arrangement with Concord Theatricals on behalf of Samuel French, Inc. [www.concordtheatricals.com](http://www.concordtheatricals.com)

FULL PAGE

**Color Premium \$250**

4.75 x 7.75 color

back cover, inside front cover,  
inside back cover, inside program pages

**Black/white \$200**

4.75 x 7.75 b/w

inside program pages

**1/4 pg vertical \$60**

2.3 x 3.8 b/w

inside program pages

**1/4 pg horizontal \$60**

4.75 x 1.8 b/w

inside program pages

**1/8 page horizontal \$35**

2.3 x 1.8 b/w

\$35

**1/2 pg horizontal \$100**

4.75 x 3.8 b/w

inside program pages

**1/2 page vertical \$100**

2.3 x 7.75 b/w

inside program pages

# our town

## PROGRAM ADVERTISING RESERVATION FORM

The Cedar Creek Players production of Our Town by Thornton Wilder: six performances on April 10-12 and April 17-19. Proceeds benefit Cedarburg Cultural Center programming.

PLEASE PRINT

ORGANIZATION / FAMILY NAME:

CONTACT NAME

CONTACT EMAIL

BILLING ADDRESS

CITY

STATE

ZIP

<p><b>PLEASE CHOOSE YOUR AD SIZE</b> ALL SIZES ARE IN INCHES: WIDTH x HEIGHT</p>			
<p><b>FULL PAGE 4.75 x 7.75</b></p>			
<input type="checkbox"/>	<b>COLOR: Inside Front Cover</b>	\$250	<input type="checkbox"/>
<input type="checkbox"/>	<b>COLOR: Inside Back Cover</b>	\$250	<input type="checkbox"/>
<input type="checkbox"/>	<b>COLOR: Back Cover</b>	\$250	
<input type="checkbox"/>	<b>COLOR: Inside program pages</b>	\$250	<input type="checkbox"/>
	<b>B/W: Inside program pages</b>	\$200	
<p><b>1/2 PAGE B/W Inside program pages</b></p>			
<input type="checkbox"/>	<b>Horizontal 4.75 x 3.8</b>	\$100	<input type="checkbox"/>
	<b>Vertical 2.3 x 7.75</b>	\$100	
<p><b>1/4 PAGE B/W Inside program pages</b></p>			
<input type="checkbox"/>	<b>Horizontal 4.75 x 1.8</b>	\$60	<input type="checkbox"/>
	<b>Vertical 2.3 x 3.8</b>	\$60	
<p><b>1/8 PAGE B/W Inside program pages</b></p>			
<input type="checkbox"/>	<b>Horizontal 2.3 x 1.8</b>	\$35	

**ARTWORK**

**DEADLINE: FRIDAY, APRIL 3, 2026 5 PM**

Please submit high-resolution PDF, JPG or PNG file to [chris@artmusichistory.org](mailto:chris@artmusichistory.org)

Feel free to reach out with any questions.

**PAYMENT**

**DEADLINE: FRIDAY, APRIL 3, 2026 5 PM**

Please remit payment with your completed reservation form:

- In person at the CCC: W62N546 Washington Ave. • Cedarburg, WI 53012
- Mail (checks should be made out to Cedarburg Cultural Center) W62N546 Washington Ave. • Cedarburg, WI 53012
- Online: [www.cedarburgculturalcenter.org/our-town-program-ads](http://www.cedarburgculturalcenter.org/our-town-program-ads)

*Thank you for supporting the Cedar Creek Players and the Cedarburg Cultural Center!*

W62N546 WASHINGTON AVE. • CEDARBURG, WI 53012 • 262-375-3676 • CEDARBURGCULTURALCENTER.ORG

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